

REGISTRATION

The participants may register themselves at the links provided at the conference website. The details of the fees are mentioned below:

	Registration on or before 15 August, 2019 (Early Bird Registrations)	Regular Registration
For Faculty Members	₹4000	₹5500
For Full time Doctoral Students / Research Scholars	₹1000	₹3000
For Post-Graduate Students (incl MBA/PGDM)	₹500	₹750
For Industry Delegates	₹4000	₹5500

Snapshots from earlier International Conferences



The Conference registration fee will include conference kit, lunch and refreshment. Registration fee will be **per participant per paper**. **All co-authors planning to participate, are required to register separately.**

The conference participants will have to send the demand draft drawn in favor of **'Arihant Education and Research Foundation' payable at Bangalore** along with the registration form. At least one author has to register for the conference to be eligible for the inclusion of the paper in the conference proceedings and programme.

The registration can also be done through online banking/net transfer. The details are as follows:

ACCOUNT DETAIL FOR NEFT/RTGS

Name of the Bank : **AXIS BANK**

Branch Name : J.P. Nagar, Bangalore

Branch Address : Gound Floor, No.6/A
J.P. Nagar III Phase
Bannerghatta Main Road
Bangalore 560 076

Account Number : **333010100008099**

Account Name : **ARIHANT EDUCATION & RESEARCH FOUNDATION**

IFSC Code : UTIB0000333

Swift Code (for Intl. txn) : AXISINBB333

ACCOMMODATION

The participants will have to make their own arrangements for their stay. Pick up and drop facility will be provided from select points in the city to the conference venue.

ABOUT IBA

Indus Business Academy (IBA - formerly Indian Business Academy) has been Ranked **'24th'** All India by Competition Success Review (CSR) – GHRDC B-School Survey 2018 and **'28th'** All India by Times of India B-School Survey 2018.

IBA's founding mission was to bring excellence in Teaching, Training, Corporate Networking, and in Placements. At IBA, students are groomed, not just as managers but as holistic individuals. It ensures emergence of positively charged individuals, ready to contribute to the growth of corporations and the welfare of the society.



Internationally Accredited by IACBE – IBA, Bangalore is the **19th** among the **45 B-Schools** (Out of 5000+ B-Schools in India) to get an International Accreditation.

Forbes India listed IBA under **'Great Indian Institutes'** and recognized as a **'Great Place to Study'** in Sept., 2018.

IBA has been enlisted among the **T-100 Institutes in India** (which includes 78 IIMs, IITs, NITS + 22 other premier Institutes & Universities of repute) & G-250 Institutes / Universities Globally on Technology-based Education by Wadhvani Operating Foundation, USA.



IBA Bangalore chosen among **'Best Education Brands'** by the Economic Times consecutively for two years, **2018 & 2019**.



Honoured with the **'The Academy of Success'** award at the World Business Conclave 2016, Hong Kong: **"Celebrating Asia-Pacific's Success Story"**.

Listed among 100 Fastest growing Private Institutes in Asia by **WCRC** Survey (Process Advised & Evaluated by **KPMG**).

CONFERENCE VENUE:

Indus Business Academy
Lakshmiपुरa, Thataguni Post, Kanakapura Main Road, Bengaluru 560 062

Conference Contact:
Dr. A.V. Ramana Acharyulu, Conference Co-Chair, Indus Business Academy,
Lakshmiपुरa, Thataguni Post, Kanakapura Main Road, Bengaluru 560 062

•E-mail: ibaconf@iba.ac.in
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Social Media Footprint:

Website : <http://iba.ac.in/12th-iba-international-conference/>
Facebook : <https://www.facebook.com/IBACONFERENCE/>
Linkedin : <https://in.linkedin.com/in/iba-international-conference-79875891>
Twitter : <https://twitter.com/ibaconf>



IBA Bangalore is the first and the only Indian Business school to become a member of the Council for Higher Education Accreditation (CHEA) International Quality Group, formed to bring together high quality institutions involved in the international accreditation and support services of the world.



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12th IBA International Conference

CORPORATE SPIRITUAL & SOCIAL RESPONSIBILITY: REDEFINING HUMAN, SOCIETY & CORPORATION RELATIONSHIP

September 20-21, 2019 at Indus Business Academy Bangalore

Conference Chair
Dr. Subhash Sharma
Director
Indus Business Academy,
Bengaluru

Chief Patron
Dr. Manish Jain
Founder, Chairman & CEO
Indus Business Academy,
Bengaluru

Conference Co-Chair
Dr. A.V. Ramana Acharyulu
Professor
Indus Business Academy,
Bengaluru

Conference Co-Chair
Dr. Ananta Giri
Professor
Madras Institute of
Development Studies, Chennai

ABOUT THE CONFERENCE

Corporations exist in society and perform the functions of economic and social activity, thriving to contribute to the economic prosperity and wealth creation. They create and nurture business ecosystems that have far reaching influences on individuals, society, geography, culture, state and global systems and transcend socio-cultural barriers while proliferating their enterprise goals. Corporate are organisations created and made functional as legal entities with rights and responsibilities too. The concept of a legal entity is akin to an individual and more so as a person with multiple facets that pervade many cultural, philosophical, religious and spiritual spheres of the world, stressing their indispensability as an economic driver of a society, but also emphasizing their transcendental role as a much needed link between state, market, society and individuals, in fulfilling the role of a societal development engine working along with governments and civic society that ensure not just checks and balances but also as catalysts of growth, equity and equality, along with other institutions such as spiritual and religious institutions, education and research institutions and such other intellect preservatives of the society.

Some view that while corporations are granted legal rights of persons the transcendental aspect of personhood is rarely explored, while others stress the contributions that they make in the present day

world, for bringing a new order of economics, order of freedom and new order of equality, that is reflected in new debates on freedom of expression, movement, and livelihoods. While there exists a debate on how corporations are used to appropriate wealth and garner resources leading to imbalances and leading to glaring inequalities, suffering and set on roll irreversible ecological, social, cultural and spiritual environments. In such a state of divergent forces acting on global society, it has become imperative to examine the current discourse of what corporates' responsibilities are – whether we look at the aspects of social responsibility, economic responsibility, and/or even spiritual responsibility. In India and across many other countries there have been laws about corporate social responsibility, that the state brought in, to regulate the unbridled wealth creation and resource control by way of mandating business organisations above a certain ceiling of profits to invest in socially beneficial causes or donate it to actors and movements working on it; in other countries there are multiple instances of corporates and business organisations taking a voluntary initiative to plough back into society what they have earned and created as economic wealth, so that the larger good is derived. In this scenario, it is interesting to see a distinct and different dimension of corporate responsibility being introduced in to the society.

CONFERENCE COMMITTEE



Conference Chair
Dr. Subhash Sharma



Chief Patron
Dr. Manish Jain



Conference Co-Chair
Dr. A.V. Ramana Acharyulu



Conference Co-Chair
Dr. Ananta Giri



Member
Dr. Vaishali Agarwal



Member
Prof. B.M. Gourish



Member
Prof. M.S. Prathibha Raj



Member
Dr. B.K. Bhattacharya

PURPOSE OF THE CONFERENCE

It is proposed to use the forum of this international conference to explore the vision and practice of corporate spiritual responsibility (including ecological, ethical and moral) to help seek clarity on the thought, leadership and practices that could help transform the ideology and objectives of Corporate Responsibility and lead to enhancing the organisational practices towards the larger society. The Conference intends to probe the frames and ways of responsibility which goes beyond pre-existing polarities such as state and market, market and NGOs and lead to closer interactions among actors leading to transformation towards a holistic vision of development. The Conference proposes to drive the initiatives of researchers and corporate leaders are brought to a common forum, such that the ways and means by which the CSSR practices are being innovated to address social, societal, and economic challenges of the society are appreciated and examined to look at the inter-play of various players of the society and state in pursuing development, through a drive laced by individuals, corporations, civil society organisations and state/government. It is expected that a framework that rewrites the discourse and outcomes of corporate social responsibility, in the realised perspective of spiritual responsibility of each, is arrived at. It is intended to bring to the fora, the success and break-through achieved in these initiatives by various players who drive and pursue development through a spiritual approach to self, society, market,

hopefully, by pointing to the need for cultivating the dimension of love, care and responsibility - in the words of Prof. S.K. Chakraborty, "realising our potential real higher self" - and not just be a slave of narrow self-interest.

Corporate spiritual responsibility strives to rethink corporations and individuals as part of an ecology of relationships inhabited by human, social, Nature and the Divine-all understood in a very broad sense and not in a narrow, dogmatic way. The Conference intends to specifically focus on how corporations address themselves to the spiritual challenges of their own employees, society and humanity in current technologically driven ecosystem and economically polarised society. The VUCA scenarios across the countries are challenging business organisations to dynamically operate and become fluidic. As a result, the stress and strain faced by people - employees, managers, owners and other stakeholders - all - going through pain, stress, burnout and lack of interest and face a crisis of meaning. Existing solutions in the likes of counselling and therapy programs seemingly become inadequate. Evolving through VUCA moments, how Corporations drive and meet the challenges using CSSR along with any other strategies would be a welcome dimension of the forthcoming conference. The conference would intend to examine whether the ideas of the vision of integral and holistic development the human society are translated into executable strategies at the hands of Corporate Leadership.

CONFERENCE TRACKS & THEMES

Track 1: Theorization of Corporate Spiritual Responsibility:

Research themes pursued and papers invited in the areas of:

Theme 1.1: A New Vision of Human, Society and Corporations: Towards Integral & Holistic Development

Theme 1.2: The Vision and Practice of Corporate Spiritual Responsibility

Theme 1.3: Historic Evolution of CSR in India and other countries

Theme 1.4: Salient Strategies of CSR around the World: Case Studies of Effective Approaches to CSR; Success Stories and Challenges

Track 2: The Existing Discourse and Practice of Corporate Social Responsibility: Inter-linkages between Corporate Moral

Responsibility, Corporate Ethical Responsibility, Corporate Ecological Responsibility and its Spiritual Dimension

Theme 2.1: MNCs and Indian Corporates: Practising Strategies of Corporate Ethics; Environmental and Ecological Concerns in the hands of Corporations: CSR and Legal pluralism - Indian and Western and Eastern Countries' Experiences

Theme 2.2: Leadership, Accountability, Internal and External Control Systems in relation to Social, Societal, Spiritual and Business Responsibility

Theme 2.3: The evolving Praxis of State in nurturing CSR - Break-through approaches and Emerging Challenges: Market Forces and Impact on Development Goals

Track 3: Corporate Spiritual Responsibility and Rethinking Self, Market, Corporation, State and Society:

Theme 3.1: Millennial Development Goals, International Development Organisations and Field Organisations - Interplay of CSR with Societal Inequalities and deprived Communities - Restructuring markets through CSR

Theme 3.2: Human Quality Development (HQD) and Human Development and the Corporations: Track

Theme 3.3: Rethinking Leadership in the context of CSSR: The Vision and Practice of 'Atmic Viswa' (Soul Planetary) Leadership

Track 4: Holistic Approach to Corporate Spiritual Responsibility:

Theme 4.1: Social and Spiritual Responsibility Overlaps and Divergences: Addressing Societal Challenges through Social and Development Enterprises

Theme 4.2: Tools for Corporate Spiritual Responsibility Strategies - Performance Evaluation: Towards Holistic Performance Scorecard;

Theme 4.3: Corporate Governance, Environmental, Ecological and Economical Interplays and Technological drivers of Business and Social Enterprises; Corporate Social Dharma, Co-Responsibilities and Co-Relationships of Development Stakeholders

Track 5: Global Responsibility and redefining livelihoods for global sustainability challenges:

Theme 5.1: Global Challenges of Development and Organisational / Institutional Instruments

Theme 5.2: Aligning health, education and livelihoods towards empowerment of poor and vulnerable touch points of the society - interplay of Corporate Social and Spiritual Responsibility Functions

Theme 5.3: Emerging global challenges of Corporations and Individuals in 21st Century in the context of global warming, climate change and increasing fragility of human systems, spiritual pursuits and their implications on social, cultural and economic pursuits of globalisation and reverse globalisation

PUBLICATION OF PAPERS

All interested researchers, academicians, doctoral scholars and teaching faculty, students of business management and CSR areas as well as Business Leaders, Social, Spiritual and Economic Development Professionals, industry practitioners and Civil Servants and all interested are invited to share their works as research papers and/or Corporate Practitioners' Experiences as part of this conference. Interested participants of the Conference are requested to submit an abstract of 400/500 words.

All abstracts received till the last date of receipt of abstracts will be double-blind peer reviewed and their acceptance or otherwise will be informed to the participating researchers within *Fourteen Days of their Submission*.

Those abstracts selected are required to submit the full papers before the datelines mentioned, so as to be considered and evaluated for the Best Paper Awards.

All Selected and presented papers at the conference will be published in a compendium of Conference Proceedings presented at the time of the Conference. Best papers from each of the Themes and/Tracks will be considered for publication in the IBA Journal **"3-D- IBA Journal of Management and Leadership"** published half-yearly by IBA(indexed and listed in EBSCO).

CONFERENCE AWARDS

IBA has instituted three Awards for the research contribution, Best Paper Award, with a cash prize of Rs.25,000/- and Certificate, Best Doctoral paper with a cash prize of Rs.15,000/- and Best Student Paper with a cash prize of Rs.8000/-. The awards selection and announcement will take place during the conference programme, with the constitution of a jury and evaluation of the papers and the presentations. More details will be announced on the website, on the modalities of the Best Paper Award Program.

IMPORTANT DATES

Last date for submission of abstract	15 th July, 2019
Acceptance intimation of abstracts	30 th July, 2019
Last date for submission of full papers	31 st August, 2019
Early Bird Registration for the Conference	15 th August, 2019
Last date for registration for the conference	15 th Sept., 2019